
NEIL MACLEAN

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neilmaclean.com

Experienced creative director with 10+ years of leadership and innovation in driving successful marketing and branding solutions. Proven track record of translating strategic goals into compelling creative campaigns. Expertise in brand development, user experience, visual identity, and storytelling. Ability to collaborate effectively with cross-functional teams while fostering a creative and inclusive work environment. Seeks opportunity to contribute to impactful marketing initiatives at innovative organizations.

Experience

SQUARE—Creative Director, EU/UK
August 2022—Present

SQUARE—Creative Director, Global
May 2021—August 2022

FREELANCE—Creative Director
February 2020—May 2021

ELEPHANT—Creative Director
October 2018—February 2020
Apple, Marc Jacobs, Yahoo

DROGA5—Senior Art Director
August 2017—October 2018
CoverGirl

GREY—Associate Creative Director
September 2014—August 2017
Volvo, Microsoft, Best Buy

Education

**Corcoran School of the Arts
& Design at The George
Washington University**
Washington, DC
AFA—Graphic Design, 2009

University of Maryland
College Park, MD
BA—Sociology, 1999

“Authenticity is invaluable; originality is non-existent.” — Jim Jarmusch